

Dear Sponsor,

The Del Mar Schools Education Foundation is holding its annual jogathon at all 8 schools in the Del Mar Union School District for over 3,100 local families. Jogathons will be held from the beginning of February through the end of March 2020. We would love for your business to join us and help make these community events a huge success!

The DMSEF Jogathons helps us provide funds for credentialed STEAM+ specialists in the Del Mar Union School District. With your generous support and partnership, DMSEF can close the gap in funding for STEAM teachers not provided by the state. It is because of this community support and partnerships that DMUSD is a premier school district in the nation. Strong schools mean a stronger community and local economy for us all.

Please consider sponsoring us at one of the following levels;

**Water Bottle – Lead Event Sponsor** - \$10,000 (1 needed)

- Company logo printed on a stainless-steel water bottle handed out at all eight (8) schools
- Custom flyer dedicated to their company emailed to over 3,100 families
- Largest logo on the school jogathon banner hung at all eight (8) schools
- Recognition on DMSEF social media pages and each school jogathon and DMSEF website
- Business Sponsor window sticker “We Support STEAM through DMSEF”

**Sweatband or Running Socks Sponsor** - \$7,500 (2 needed)

- Company logo printed on sweatband or socks handed out at all eight (8) schools
- Large logo on the school jogathon banner hung at all eight (8) schools
- Recognition on DMSEF social media pages and each school jogathon and DMSEF website
- Business Sponsor window sticker “We Support STEAM through DMSEF”

**Drawstring bag Sponsor** - \$5,000 (1 needed)

- Company logo printed on the drawstring backpack handed out at all eight (8) schools
- Large logo on the school jogathon banner hung at all eight (8) schools
- Recognition on DMSEF social media pages and each school jogathon and DMSEF website
- Business Sponsor window sticker “We Support STEAM through DMSEF”

**Top Tier Banner Sponsor** - \$2,500 (2 needed)

- Large logo on the school jogathon banner hung at all eight (8) schools
- Recognition on DMSEF social media pages and each school jogathon and DMSEF website
- Business Sponsor window sticker “We Support STEAM through DMSEF”

**Banner Sponsor** - \$1,000+ (8 needed)

- Company logo on the school jogathon banner hung at all eight (8) schools
- Recognition on DMSEF social media pages and each school jogathon and DMSEF website
- Business Sponsor window sticker “We Support STEAM through DMSEF”

**Raffle Giveaways** – We are in need of in-kind donations for raffle items at all eight (8) schools

- All raffle sponsors will have their name included on a flyer and email to over 3,100 families
- Recognition on DMSEF social media pages and each school jogathon and DMSEF website

Our organization carries a 501(c)(3) status and all sponsors will be provided with a receipt for their donation as well as our ID number for tax purposes. If you have any questions or need further information, please contact us at (858)523-6007 or at [office@dmsef.org](mailto:office@dmsef.org). On behalf of all the students and DMSEF, thank you for your serious consideration.

Sincerely, President and Chair of DMSEF, Phoebe Gardiner Katsell