

## What is DMSEF?

The Del Mar Schools Education Foundation (DMSEF) is a parent-run non-profit 501(c)(3) organization that raises funds for specialized, credentialed STEAM+ teachers across the Del Mar Union School District (DMUSD).

We are proud to be part of a district where the vast majority of families and many business partners contribute to DMSEF every year. Working together, our foundation's goal is to fund 40% of our STEAM+ specialists' salaries.

## Why should I contribute to DMSEF?

By contributing to DMSEF, you can help fund an extraordinary STEAM+ program in collaboration with DMUSD. DMSEF's partnership with our district is a key component in consistently placing DMUSD in the top 1% of school districts in California.

DMSEF is celebrating 20 years raising funds in support of our school district. We are proud that our fundraising last year will enable outstanding STEAM+ programs across DMUSD in our schools and the Launch program this year.

## STEAM+ across DMUSD

Our STEAM+ program aims to spark an interest and lasting love of the arts and sciences in students from an early age. DMUSD STEAM+ environments are alive with standards-based learning encounters that teach our children to think, innovate, and create.



STEAM+ provides robust and engaging opportunities for students to experience an interdisciplinary approach to learning. **Science** and **engineering** concepts fuse together with **technology** and **art!** **Physical education** and **music** collide in ways never before imagined.

Support for STEAM+ reflects DMUSD's commitment to the education and development of the whole child in all our elementary schools and the Launch program.

## How can I support DMSEF?

Contributing the recommended amount of \$800/student today ensures our extraordinary STEAM+ program can continue in 2021-22 when all of our students will be back in school together.

By contributing during our Fall Campaign, you can help DMUSD secure the means to recruit and retain exceptional STEAM+ teachers and achieve our goal of 100% family participation and \$1.4 million.

## Fall Fundraising Campaign

Each family who contributes \$400/student (or \$50/month) will receive a 20th Anniversary DMSEF car magnet!

Each family who contributes \$800/student (or \$100/month) will receive a copper coated touchless key to help keep hands clean and germ free during this time! (While supplies last)

All contributions will be cumulative and counted for spring fundraising prizes.

\*Any family who donates \$3,000 or more during the year will be recognized formally as a Legacy Donor.

## Ways to give



**Online at DMSEF.org.** Make a one-time tax-deductible contribution or sign up for easy monthly tax-deductible contributions.



Use the DMSEF envelope to submit a tax-deductible contribution.

Increase your giving power by taking advantage of **matching contributions** from your employer. Check online at DMSEF.org to see if your company matches.

DMSEF helps fund STEAM+



# Frequently Asked Questions



## What is our district goal and how is it determined?

Our goal across DMUSD has traditionally been \$1.8 million. However, this year in light of the global pandemic and declining enrollment, DMSEF has worked with our school district to reduce that goal to \$1.4 million. Your contributions to DMSEF help cover the 40% shortfall from state and local funding to fund the salaries for credentialed STEAM+ teachers at all eight schools and the Launch program.



## How do school goals work?

Each school's goal is based on their school's enrollment as of 9/1/20. Visit [dmsef.org](http://dmsef.org) to see your school's goal for this year. Launch program students' fundraising dollars will be applied to their school of attendance for next year.



## How can I find out what my child does in STEAM+?

Each school and Launch have a unique program and their own process for sharing what your child learns in STEAM+, including teacher newsletters, art displays, school or Launch websites, etc. We encourage you to talk to your STEAM+ Specialists or DMSEF Directors and Ambassadors to learn more about your child's STEAM+ program.

## PTA & DMSEF

### I already give to the PTA. Do I need to give to DMSEF too?

Yes, parent support (through contributions and volunteering) is critical to both organizations. All contributions given to DMUSD by parents through DMSEF are restricted monies and can only be used to fund STEAM+ specialists' compensation packages. Donations to the PTA support projects, programs, events, and grants specific to each school.



## How did the funds raised last year impact the students for this year?

While DMSEF was not able to complete 5 out of 8 Jogathon fundraisers due to school closures because of COVID-19, our generous community still raised over \$1.2 million! While this was less than our goal, our school district was able to maintain a strong STEAM+ program for all students for this school year. By meeting our goal this year, we can ensure a STEAM+ program that is just as strong if not stronger for 2021-22 when all of our students will be back in school together.

## DMSEF Volunteers

The DMSEF board includes DMUSD parents from every school and the Launch program who volunteer their time to ensure the highest quality of education for our children. We welcome new board members and ambassadors. To learn more, visit [dmsef.org](http://dmsef.org) or contact us at [office@dmsef.org](mailto:office@dmsef.org).



## DMSEF Fundraising Events

Back to School Fall Giving Campaign  
Spring Friends & Family Jogathons  
Close the Gap Campaign in May