



Dear Sponsor,

While the pandemic has affected so much in all of our lives, one constant has been the importance of supporting our local families, public schools and local businesses. It may look different this Spring, but the Del Mar Schools Education Foundation will still be holding its annual jogathon at all 8 schools and our online school program Launch in the Del Mar Union School District (DMUSD) for almost 3,000 local families.

We would love for your business to join us and help us provide funds for credentialed STEAM+ specialists in DMUSD. With your generous support and partnership, DMSEF can close the gap in funding for STEAM teachers not provided by the state. It is because of this community support and partnerships that DMUSD is a premier school district in the nation. Strong schools mean a stronger community and local economy for us all.

Please consider sponsoring us at one of the following levels. To show our support for our local businesses impacted by COVID-19, we are offering additional marketing opportunities for in-kind donations or social media support for DMSEF.

**Lead Event Sponsor - \$10,000 (TAKEN)**

- Have your company's logo as the only logo printed on a swag item handed out to students who raise a certain amount or to all students depending on item cost (Swag item ideas: T-shirt, handheld fan, cooling towel)
- Custom flyer dedicated to your company within the DMSEF sponsorship guidelines emailed to over 3,100 families
- Largest logo on the school jogathon banner hung at all eight (8) schools which will be seen by all families at pick up, drop off and drive through swag and celebration picks ups!
- Recognition on DMSEF social media pages and each school jogathon and DMSEF website
- Recognition in the Del Mar Times/Carmel Valley newspaper

**Premier Event Sponsor - \$7,500 (2 needed)**

- Company logo printed on a Jogathon swag item handed out to students who raise a certain amount
- Large logo on the school jogathon banner hung at all eight (8) schools
- Recognition on DMSEF social media pages and each school jogathon and DMSEF website
- Recognition in the Del Mar Times/Carmel Valley newspaper

**Top Tier Banner Sponsor - \$2,500 (2 needed)**

- Large logo on the school jogathon banner hung at all eight (8) schools
- Recognition on DMSEF social media pages and each school jogathon and DMSEF website
- Recognition in the Del Mar Times/Carmel Valley newspaper

**Banner Sponsor - \$1,000+ (9 needed)**

- Company logo on the school jogathon banner hung at all eight (8) schools
- Recognition on DMSEF social media pages and each school jogathon and DMSEF website

**District-wide Giveaway** – We are in need of in-kind donations for a district-wide opportunity drawing at all eight (8) schools. In kind donations can include virtual classes or camps.

- All give-away sponsors will have their name included on a flyer and email to 3,000 families
- Recognition on DMSEF social media pages and each school jogathon and DMSEF website
- \*For local businesses unable to provide a give-away at this time, businesses can also qualify to be listed as a sponsor by sharing information about supporting DMSEF on their social media sites

Our organization carries a 501(c)(3) status and all sponsors will be provided with a receipt for their donation as well as our ID number for tax purposes. If you have any questions or need further information, please contact us at (858) 523-6007 or at [office@dmsef.org](mailto:office@dmsef.org). On behalf of all the students and DMSEF, thank you so much for your consideration.

Sincerely,

A handwritten signature in black ink that reads "Phoebe Katsell". The signature is written in a cursive style with a large initial "P" and a long, sweeping underline.

Phoebe Gardiner Katsell, President and Chair of DMSEF