



The Del Mar Schools Education Foundation (DMSEF) is a non-profit organization that raises money to help fund STEAM+ teachers at nine Carmel Valley and Del Mar Schools in the Del Mar Union School District (DMUSD). These art, music, science, physical education, and interdisciplinary learning teachers facilitate rich learning experiences that prepare almost 4,000 local elementary school students for a future where they will think, innovate, and create.

Last year, DMSEF raised \$1.13 million from families, friends, employers, and community partners. This year, it is DMSEF's goal to reach \$1.4 million and help fund our STEAM+ teachers. Since the State of California does not provide enough funding for STEAM+ teachers in our elementary schools, DMSEF's partnership with local businesses makes a significant impact on helping DMSEF to reach our fundraising goal and supporting our local community. Strong schools mean a strong local economy for us all!

Since our founding in 2000, the DMSEF has raised millions of dollars to fund the hiring of credentialed specialists in the areas of Science, Technology, Art, Music, Spanish and Physical Education at the nine award-winning elementary schools within the DMUSD, thanks to the generosity of both residents and local businesses.

We invite you to partner with us to provide essential funding to help us sustain and grow important programs that are the foundation of making us a premier school District in the nation. As a DMSEF sponsor, you will be connecting with over 3,100 DMUSD parents, teachers, staff, and community members.

Our organization carries a 501(c)(3) status. All sponsors will be provided with a receipt for their donation for tax purposes. Thank you so much for your support of DMSEF and our students.

Warmly,

A handwritten signature in black ink, appearing to read "Will Rett".

Will Rett | President | wrhett@dmsef.org

Del Mar Schools Education Foundation

5333 Old Carmel Valley Road, San Diego, 92130 858-523-6007 www.DMSEF.org Tax ID 33-0925945

2023-2024 DMSEF Jogathon Sponsor Tiers	STEAM+ Title	STEAM+ Visionary	STEAM+ Collaborator	In-Kind Donation
	\$10,000	\$5,000	\$1,000	
Logo on Jogathon Promotional Item Company logo on students Jogathon Promotional giveaway (only 1 sponsor)	Yes			
Event Banner for 1 event Company logo on DMSEF banner hung at all 9 schools: Fall or Jogathon	Yes	Yes		
Company Logo on Signs Logo on 36 yard signs placed around all 9 schools	Yes	Yes		
Dedicated Digital Flyer Exclusive promotional flyer emailed to over 3,100 District families	Yes	Yes		
DMSEF Website Company name and clickable logo	Community Partner Page as Title Sponsor	Community Partner Page	Community Partner Page	Community Partner Page
Social Media Post Recognition Social media posts on Facebook, Instagram, and Twitter	2 Posts	2 Posts	2 Posts	1 post
Thank You Flyer End-of-school thank you email to over 3,100 District families	Logo & recognition as Title Sponsor	Logo	Logo	Logo
DMSEF Supporter Logo Show your support of DMSEF on your website and marketing materials	Yes	Yes	Yes	Yes



- Two major annual fundraisers
- 9,540 email subscribers
- Over 15,00 annual website users
- 568 Facebook, 257 Twitter and 331 Instagram followers
- connecting with over 3,100 DMUSD parents, teachers, staff, and community members

FOUNDATION PARTNERSHIP MARKETING BENEFITS

DMSEF.ORG 15,500+ site users annually



DMSEF's Valued Community Partners for 2021-22

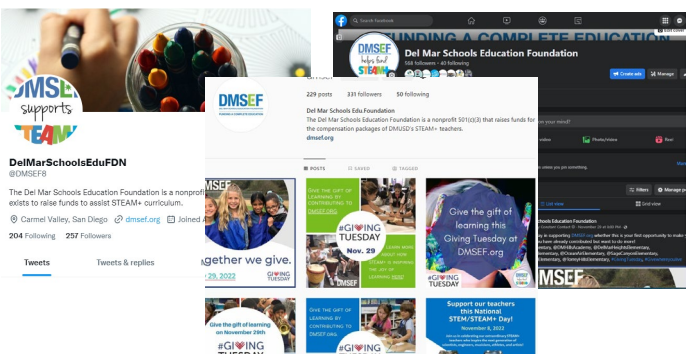


1 Business logo linked to your website on our Community Partners page

Digital Flyers, Your logo on 2 different flyers sent to 4,000+ DMSEF contacts during the campaign and shared on social media.



Social Media: 568 Facebook, 257 Twitter and 331 Instagram followers



Post from DMSEF about your support from its Facebook, Twitter & Instagram accounts. Your business tagged/website linked

DMSEF Supporter Badge. Show your support of the local schools in Carmel Valley and Del Mar on your website and marketing materials.



PROCURING DMSEF BOARD MEMBER INFORMATION

DMSEF Board Member Name: _____

DONOR CONTACT INFORMATION

Donor/Company Name (NOTE: This name will appear in recognition materials unless you check this box to remain anonymous.)

Anonymous

Contact Person: _____

Contact Phone: _____

Contact Email: _____

Address _____

City _____

State _____

Zip Code _____

Website URL: _____

Please contact me about sponsorship opportunities with DMSEF.

DMSEF is authorized to use the applicable individual's name, company's name or company's logo (either provided by email or pulled from the website) on published materials.

Authorized Donor Signature _____

Date _____

DONATION DESCRIPTION

Description* of Donation:

*This description, or an edited version, will be used for publicity purposes and on gift certificates. Please include all pertinent information such as time limits, black-out dates, location, and other restrictions.

NOTE: If the donation item has an expiration date, we request it be at least one year from the date of the event.

Retail Value of Donation \$ _____

Item/Certificate Provided with Form

Item will be mailed/delivered to DMSEF by this date: _____

Donation pick up by DMSEF

FOR DMSEF USE ONLY

- Fall Giving Campaign
- Jogathon
- STEAM+ Family Night
- Other

The item value is the total amount of the donation. The cost of goods and services equal \$ _____

DELIVERY AND QUESTIONS

Please remit this form to office@dmsef.org OR mail to
Del Mar Schools Education Foundation
5333 Old Carmel Valley Rd., San Diego, CA 92130

Questions?

Contact DMSEF at office@dmsef.org

THANK YOU FOR YOUR GENEROUS SUPPORT OF DMSEF AND STEAM+

The Del Mar Schools Education Foundation (DMSEF) is a 501(c)(3) tax-exempt organization, Tax ID #33-0925945. DMSEF is a parent-run, community-funded non-profit with a core mission to provide a complete education by funding credentialed STEAM+ teachers in our district to teach Science, Engineering, Technology, Art, Music, Spanish, plus Physical Education. To learn more about DMSEF, visit dmsef.org.