



The Del Mar Schools Education Foundation (DMSEF) is a non-profit organization that raises money to help fund STEAM+ teachers at nine Carmel Valley and Del Mar Schools in the Del Mar Union School District (DMUSD). These science, technology, art, music, Spanish and physical education teachers facilitate rich learning experiences that prepare almost 4,000 local elementary school students for a future where they will think, innovate, and create.

Last year, DMSEF raised \$1.13 million from families, friends, employers, and community partners. This year, it is DMSEF's goal to reach \$1.4 million and help fund our STEAM+ teachers. Since the State of California does not provide enough funding for STEAM+ teachers in our elementary schools, DMSEF's partnership with local businesses makes a significant impact on helping DMSEF to reach our fundraising goal and supporting our local community. Strong schools mean a strong local economy for us all!

Since our founding in 2000, DMSEF has raised millions of dollars to fund the hiring of credentialed specialists in the areas of science, technology, art, music, Spanish and physical education at the nine award-winning elementary schools within the DMUSD, thanks to the generosity of both residents and local businesses.

We invite you to partner with us to provide essential funding to help us sustain and grow important programs that are the foundation of making us a premier school District in the nation. As a DMSEF sponsor, you will be connecting with over 3,100 DMUSD parents, teachers, staff, and community members.

Thank you so much for your support of DMSEF and our students.

Warmly,

A handwritten signature in black ink, appearing to read "Will Rett".

Will Rett | President | [wrhett@dmsef.org](mailto:wrhett@dmsef.org)

Del Mar Schools Education Foundation

5333 Old Carmel Valley Road, San Diego, 92130 858-523-6007 [www.DMSEF.org](http://www.DMSEF.org) Tax ID 33-0925945

# Funding our Future

**Your Business Benefits. ● Teachers Benefit. ● The Students Benefit.**

Your Sponsorship will help us achieve our mission to bridge the gap between what our school system needs and what the state provides. It will also help you get your message seen and heard by thousands of people each week.

We offer 2 levels of sponsorship for our Fall Campaign benefiting the Del Mar Schools Education Foundation. Our organization is a federally recognized 501(c)(3) and sponsors will be provided with a receipt for their donation for tax purposes.

If you have any questions, please email us at [office@dmsef.org](mailto:office@dmsef.org) for further information. Thank you for your consideration. We look forward to working with you!

2023-2024 DMSEF Fall Campaign Sponsor Tiers	STEAM+ Visionary \$5,000	STEAM+ Collaborator \$1,000	In-Kind Donation
<b>Event Banner for 1 event</b> Company logo on DMSEF banner hung at all 9 schools during the Fall Campaign.	Yes		
<b>Company Logo on Signs</b> Logo on 36 yard signs placed around all 9 schools	Yes		
<b>Promotional Digital Flyer</b> Exclusive promotional flyer emailed to over 3,100 District families	Yes		
<b>DMSEF Website</b> Company name and clickable logo	Community Partner Page	Community Partner Page	Community Partner Page
<b>Social Media Post Recognition</b> Social media posts on Facebook, Instagram, and Twitter	2 Posts	2 Posts	1 post
<b>Thank You Flyer</b> End-of-school thank you email to over 3,100 District families	Logo	Logo	Logo
<b>DMSEF Supporter Logo</b> Show your support of DMSEF on your website and marketing materials	Yes	Yes	Yes



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# FOUNDATION PARTNERSHIP MARKETING BENEFITS

DMSEF.ORG 15,500+ site users annually



DMSEF's Valued Community Partners for 2021-22



Sponsors:  
DEBBIE CARPENTER  
COMPASS

SheppardMullin

earthba

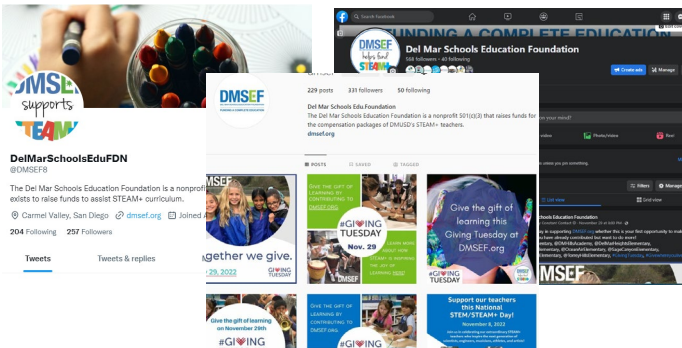
1

Business logo linked to your website on our Community Partners page

Digital Flyers, Your logo on 2 different flyers sent to 4,000+ DMSEF contacts during the campaign and shared on social media.



Social Media: 568 Facebook, 257 Twitter and 331 Instagram followers



Post from DMSEF about your support from its Facebook, Twitter & Instagram accounts. Your business tagged/website linked

DMSEF Supporter Badge. Show your support of the local schools in Carmel Valley and Del Mar on your website and marketing materials.





**PROCURING DMSEF BOARD MEMBER INFORMATION**

DMSEF Board Member Name: \_\_\_\_\_

**DONOR CONTACT INFORMATION**

Donor/Company Name (NOTE: This name will appear in recognition materials unless you check this box to remain anonymous.)

Anonymous

Contact Person: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

Website URL: \_\_\_\_\_

Please contact me about sponsorship opportunities with DMSEF.

DMSEF is authorized to use the applicable individual's name, company's name or company's logo (either provided by email or pulled from the website) on published materials.

Authorized Donor Signature \_\_\_\_\_

Date \_\_\_\_\_

**DONATION DESCRIPTION**

Description\* of Donation:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

\*This description, or an edited version, will be used for publicity purposes and on gift certificates. Please include all pertinent information such as time limits, black-out dates, location, and other restrictions.

NOTE: If the donation item has an expiration date, we request it be at least one year from the date of the event.

Retail Value of Donation \$ \_\_\_\_\_

Item/Certificate Provided with Form

Item will be mailed/delivered to DMSEF by this date: \_\_\_\_\_

Donation pick up by DMSEF

**FOR DMSEF USE ONLY**

- Fall Giving Campaign
- Jogathon
- STEAM+ Family Night
- Other

The item value is the total amount of the donation. The cost of goods and services equal \$ \_\_\_\_\_

**DELIVERY AND QUESTIONS**

Please remit this form to [office@dmsef.org](mailto:office@dmsef.org) OR mail to  
 Del Mar Schools Education Foundation  
 5333 Old Carmel Valley Rd., San Diego, CA 92130

**Questions?**

Contact DMSEF at [office@dmsef.org](mailto:office@dmsef.org)

**THANK YOU FOR YOUR GENEROUS SUPPORT OF DMSEF AND STEAM+**

The Del Mar Schools Education Foundation (DMSEF) is a 501(c)(3) tax-exempt organization, Tax ID #33-0925945. DMSEF is a parent-run, community-funded non-profit with a core mission to provide a complete education by funding credentialed STEAM+ teachers in our district to teach Science, Engineering, Technology, Art, Music, Spanish, plus Physical Education. To learn more about DMSEF, visit [dmsef.org](http://dmsef.org).